

Appendix: Past JCA Articles & Commentary Guides for Research on the Consumers' Interests

Use, Misuse, and Abuse of Content Analysis for Research on the Consumer Interest

Les Carlson

Journal of Consumer Affairs, 42 (Spring 2008), pp. 100–105

Convenient Abusive Research

Herbert Jack Rotfeld

Journal of Consumer Affairs, 37 (Summer 2003), p. 191

Potential and Pitfalls of Applying Theory to the Practice of Financial Education

Angela C. Lyons, Urvi Neelakantan

Journal of Consumer Affairs, 42 (Spring 2008), pp. 106–112

Theory, Data, Interpretations, and More Theory

Herbert Jack Rotfeld

Journal of Consumer Affairs, 41 (Winter 2007) pp. 376–379

Understanding Communication Research Findings

Ivan L. Preston

Journal of Consumer Affairs, 43 (Spring 2009), pp. 170–173

Disciplined Conduct of Interdisciplinary Research

Herbert Jack Rotfeld

Journal of Consumer Affairs, 43 (Spring 2009), pp. 181–183

Common Fallacies in Law-Related Consumer Research

Jef I. Richards

Journal of Consumer Affairs, 43 (Spring 2009), pp. 174–180

Mistaking Precision for Reality

Herbert Jack Rotfeld

Journal of Consumer Affairs, 41 (Summer 2007), pp. 187–191

Cautions and Concerns in Experimental Research on the Consumer Interest

Marla B. Royne

Journal of Consumer Affairs, 42 (Fall 2008), pp. 478–482

Using the Survey of Consumer Finances: Some Methodological Considerations and Issues

Suzanne Lindamood, Sherman D. Hanna, Lan Bi

with commentary by Jeanne M. Hogarth, Darryl E. Getter, Sandra J. Huston

Journal of Consumer Affairs, 41 (Winter 2007), pp. 195–219

How Do You Know That?

Herbert Jack Rotfeld

Journal of Consumer Affairs, 42 (Spring 2008), pp. 123–126

Trends in *Journal of Consumer Affairs* Feature Articles: 1967–2007

Russell N. James III, Brenda J. Cude

Journal of Consumer Affairs, 43 (Spring 2008), pp. 155–169

Can You Really Say That?

Herbert Jack Rotfeld

Journal of Consumer Affairs, 42 (Fall 2008), pp. 484–487